1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * Theatre is the most popular industry to launch a crowdfunding campaign, and journalism is the least popular crowdfunding campaign.
   * Plays are the most popular type of campaign launched. On the other hand, television is the most likely campaign category to fail.
   * Throughout the year there are more successful campaigns during the months of June and July. Similarly, during the month of August campaigns are the most likely to fail.
2. What are some limitations of this dataset?
   * The conclusions mentioned above were generalised across various countries and do not take into account seasonal holidays that could influence the monetary behaviour of each country.
   * Another limitation of this analysis is that it doesn’t take into account the duration of each campaign. More specifically the illustrated data doesn’t showcase how the duration of time in which a campaign is live, affects the probability of it being cancelled, failing, or succeeding.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * We could create a pie table to highlight the top 5 subcategories most likely to succeed, the top 5 most likely to fail, and the top 5 most likely to be cancelled based on the available data. This, in combination with the status of campaigns across the year, will guide crowdfunding management groups to plan their campaigns during times of the year in which their campaigns could be more likely to succeed.